

Pharmapack 2025: Europe's Leading Packaging and Drug Delivery Event

As we enter 2025, the pharmaceutical industry is thriving, driven by post-COVID growth, revolution in drug delivery, and market optimism bolstered by increased investment and private equity support. All eyes turn to Pharmapack Europe 2025, taking place on the 22nd-23rd of January in Paris. Building on the success of CPHI Milan, the event promises a premier platform for networking, strategic partnerships, and insights into drug packaging and delivery technologies shaping the future of healthcare.

This year's event will host 364 exhibitors and 5,700 executives from 70+ countries, making it the largest in Pharmapack's history. It will feature 70+ sessions across sustainability, contract packaging, device development and large-volume drug delivery.

A highlight of Pharmapack is its focus on sustainability, with Sustainability Learning Labs offering solutions for greener pharma packaging.

"As we look into the year ahead, the pharmaceutical sector is accelerating toward a future where sustainability, innovation, and collaboration take centre stage. This year, we're not only fostering a thriving community for R&D and start-ups but also driving meaningful conversations on sustainable packaging and circular economy principles. Pharmapack 2025 is about bringing the industry together to bridge scientific breakthroughs with practical, scalable solutions that make an impact—ultimately advancing patient care and global health. It's a space where transformative ideas meet the real-world needs of tomorrow." added Sherma Ellis-Daal, Brand Manager at Pharmapack.

The agenda offers an exploration of advancements in pharmaceutical packaging and delivery. Highlights include breakthroughs in ophthalmic drug delivery, emergency packaging, and reusable autoinjectors. It addresses challenges in high-viscosity and large-volume drug delivery, focusing on patient-centric, self-administered

products while balancing personalisation with standardisation. A dedicated sustainability track will showcase eco-friendly initiatives, covering sustainable blister packaging, next-generation glass vials, and responsible plastic use in devices. The programme concludes with a panel on supply chain collaboration for sustainability, positioning Pharmapack 2025 as a key event for pharmaceutical packaging and drug delivery.

Detailed Event Overview

Step into Pharmapack Europe 2025 to uncover the newest trends and visionary strategies within the industry. This year's event will convene an impressive roster of industry pioneers including BD, Schott, Aptar, West Pharmaceuticals, Terumo, Berry, PCI services, and NIPRO pharma packaging.

Pharmapack 2025 brings a lineup of new initiatives and event highlights. The Sustainability Theatre offers a two-day programme, reflecting Informa's and the industry's commitment to environmental responsibility. Kicking off with a unique Walking Tour on Day 0, visitors and exhibitors are invited to explore the destination, culminating in a networking drinks session to foster connections.

Day 2 starts with a morning charity run, where participants "run for a cause" and contribute to impactful donations. The Diversity Breakfast Session will explore inclusive packaging design approaches, particularly addressing the needs of people with disabilities and restrictions. Pharmapack 2025 also features interactive and sustainability workshops, along with a "Meet the Speaker" networking lunch for the Device & Packaging Innovation track.

The Pharmapack Awards are undergoing an exciting transformation. We're thrilled to introduce a refreshed approach that celebrates both commercialised products and pioneering breakthroughs in pharma packaging and drug delivery. The Awards are more inclusive than ever and open to all industry participants, free of charge. The Awards Ceremony is taking place on the first evening of Pharmapack. Recognising the market's desire for a metamorphosis, we're providing nominees with exposure.

Shortlisted entries will be featured in the Product Gallery, giving attendees the opportunity to engage with the products and meet the innovators behind them.

The Pharmapack Awards 2025 has introduced three new categories designed to spotlight leadership, innovation, and excellence.

- **Patient-Centricity Award:**
Recognises packaging or drug delivery designed to improve patient adherence and health outcomes.
- **Eco-Design Award:**
Commends sustainable innovations focused on recyclability, carbon footprint reduction and environmental impact.
- **Primary Packaging Innovation:**
Recognises standout achievements in packaging development.
- **Drug Delivery & Device Innovation:**
Focuses on advancements in drug delivery systems.
- **Start-Up Innovation Award:**
Honours sustainable practices.
- **Future Leader Award (new):**
Honours rising stars who are set to shape the future of pharma packaging.
- **Woman of the Year Award (new):**
Recognises outstanding achievements by women in pharma packaging.
- **Packaging Company of the Year (new):**
Acknowledges a company demonstrating exceptional innovation, sustainability, and industry leadership.

